

ASHISH

Toronto, ON

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PROFESSIONAL SUMMARY

Front-End Engineer with 5+ years of experience building scalable, customer-facing web applications using JavaScript, React, Next.js, TypeScript, HTML, and CSS. Proven ability to deliver high-quality UX across large-scale platforms, with a track record of improving performance, SEO visibility, and conversion rates. Thrives in collaborative, agile teams and brings a strong engineering mindset to every stage of the software development lifecycle.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript (ES6+), TypeScript, React.js, Next.js, Angular, Node.js, HTML5, CSS3, Python, PHP, Java, SQL

Databases: MongoDB, PostgreSQL, MySQL, SQLite

Front-End: Responsive Web Design, Cross-Browser Compatibility, Component-Based Architecture, REST API Integration, Performance Optimization, Accessibility (WCAG), Code Splitting, Lazy Loading, SEO & Schema Markup

Cloud & DevOps: AWS (S3, CloudFront, Lambda), CI/CD Pipelines, GitHub Actions, Docker, Vercel, Containerization

Tools & Platforms: Git, GitHub, Figma, Google Analytics, Webpack, npm/yarn, Agile/Scrum, JIRA, Notion, Slack

WORK EXPERIENCE

UrbanIQ

Full-Stack Engineer

Toronto, Canada

April 2025 – Present

- Engineered a responsive, cloud-hosted e-commerce platform from scratch using React, Next.js, Node.js, and MongoDB, delivering a complete IoT pet-tech solution with measurable UX improvements across all devices.
- Partnered with stakeholders and product partners to deliver high-quality UX — translating feature specifications into clean, maintainable, and extendable front-end code shipped on schedule.
- Built and maintained GitHub-based CI/CD pipelines and containerized infrastructure, providing operational support and ensuring root causes of deployment issues were identified and resolved rapidly.
- Participated in code reviews and daily stand-ups, collaborating with the team to positively impact software quality, customer experience, and long-term maintainability of the platform.
- Optimized front-end performance via image optimization, code splitting, and schema markup — reducing load times and improving organic search visibility for end customers.

Anytime Cell Care

Full-Stack Developer

Toronto, Canada

November 2023 – March 2025

- Delivered a full-stack e-commerce platform using Next.js 15 (App Router), React, Node.js, and MongoDB — taking feature specifications from concept to production, handling product catalog, inventory, and checkout flows end-to-end.
- Collaborated with stakeholders to build a dynamic product catalog with advanced filtering UI, improving front-end interactivity and responsive design to increase user engagement by 40%.

- Worked with product partners to implement SEO best practices including dynamic sitemap generation and Schema markup, resulting in a 50% increase in organic search visibility for end customers.
- Optimized site performance through code splitting, lazy loading, and image optimization — achieving a 30% reduction in page load times and a 20% increase in conversion rates.
- Participated in code reviews and iterative development cycles, positively impacting software quality, customer experience, and maintainability across all platform releases.

PROJECTS

Byteinit – AI-Powered Developer Resource Platform

Built a high-performance developer ecosystem using Next.js 15, React 19, TypeScript, MongoDB, and Prisma, managing 20,000+ curated resources with near-instant load times via Server Components and Turbopack. Integrated Groq AI (Llama 3.3 70b) to auto-generate professional developer portfolios from GitHub profiles, and designed a polished motion-driven UI using Framer Motion and GSAP — balancing a data-heavy backend with a seamless, intuitive user experience.

Skillmate – eLearning Platform

Built a full-stack LMS using Python, Django, and SQLite with cloud-native media delivery via Cloudinary, enabling buffer-free 4K video streaming and high-resolution course thumbnails at scale. Implemented a role-based system for instructors and students, featuring a real-time analytics dashboard, intelligent enrollment logic, and a fully responsive UI — delivering a premium SaaS-like experience with minimal infrastructure overhead.

EDUCATION

Georgian College

Post Graduate Diploma, Computer Programming

Toronto, ON

May 2023 – December 2024

CERTIFICATIONS

Meta Full Stack Developer

Issued by Meta (Credential ID: AMAP6LI7ZAHR)

Toronto, ON

Feb 2026